EDITH COWAN UNIVERSITY

2027 Tailored Study Abroad Programs

Partnership guide



Welcome to Edith Cowan University



We warmly welcome and value the diversity that international students bring to Edith Cowan University (ECU) as we teach, develop and nurture creative thinkers.

ECU's bespoke short-term programs provide enriching experiences for international students. Study Abroad is not just about academic accomplishments, it is also about experiencing Australian culture and learning through social and cultural engagement. We have an extensive network of ECU student volunteers from diverse backgrounds that partner with incoming groups, creating opportunities for significant cross-cultural networking and exchange. Over the past 10 years, our Study Abroad programs have attracted over 1,800 students who have completed a tailored program with ECU and returned to their home university.

Tailored Study Abroad programs will be an important part of future student mobility opportunities to ensure we are educating global citizens who will help to develop creative solutions to complex problems.

ECU is an established Australian leader in the delivery of high-quality teaching, with graduates rating us 5 stars in the Good Universities Guide for 19 straight years and we're also one of Australia's best universities for student support and the overall experience of our students – including international students.

We invite you to join us on this journey and become a valued partner and member of the ECU community.

Jake Garman
Deputy Vice-Chancellor (International)
and Vice-President



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At ECU, we recognise and respect the significance of Aboriginal and Torres Strait Islander peoples' communities, cultures and histories.

We also acknowledge and respect the Noongar people as the traditional custodians of the land on which our campuses are located.

Read more –
ecu.edu.au/about-ecu/indigenous-matters

Every effort has been made to ensure that the information in this publication is correct at the time of production.



Edith Cowan is an Australian icon

ECU is the only Australian university named after a woman – and what a woman she was!

Edith Cowan (OBE) achieved so much in her life, and in a world that didn't pay attention to the opinions of women.

The first woman elected to an Australian Parliament, Edith believed that education was fundamental to tackling social issues and was the key to growth, change and improvement.

She influenced the course of education in Australia, paving the way for many people to access education they could only previously dream of.

Like our university, Edith also believed strongly in the values of inclusion and equity. She fought hard to improve conditions for women, children, families, the poor, the under-educated and the elderly.

Tailored Study Abroad at ECU

ECU has extensive experience delivering Tailored Study Abroad programs designed to meet the specific needs of partner institutions and student cohorts.

More than 1,800 international students have completed one of our tailored programs.

Our core 13-week program model includes English, academic, social and cultural components. Tailored in consultation with our partners, programs can accommodate cohorts ranging from 15 students to more than 100 students, while maintaining the English support and academic rigour valued by both students and partner institutions.

In 2027, we will also continue to offer the postgraduate research program in ECU's Tailored Study Abroad Program, to complement our undergraduate offering.

The all-inclusive fee per student for our Tailored Study Abroad Program is A$9,750, for a minimum cohort of 15 students.

This comprehensive price includes:

- Formal pre-departure and orientation sessions (with home language support)
- Airport transfers (pick-up and drop-off)
- Welcome and farewell lunch or dinner
- Welcome and farewell ceremonies
- 5 weeks of English language studies
- 7 weeks of academic studies (undergraduate or postgraduate)
- Overseas Student Health Cover (OSHC)
- ECU's award-winning Experiencing Australia Program, a social and cultural component including:
  - A Buddy Ambassador program, partnering participants with ECU student volunteers
  - 3 on-campus activities, such as cultural experiences, shared meals, quiz and games nights
  - 3 off-campus excursions to iconic Perth locations
  - Regular student integration initiatives
- Participation certificate and official ECU transcript



ECU Study Abroad students learning about Indigenous culture as part of the Experiencing Australia Program

2027 Tailored Study Abroad fee per student:

A$9,750

Why study at ECU?

Edith Cowan University, or ECU, is the youngest of the five universities in Western Australia. And like the youngest in any family, we're on a mission to be noticed!

We are rated one of the world's best young universities under 50 years old.

And we've already set a standard for the quality of university teaching in Australia, being rated 5 stars in the Good Universities Guide for 19 straight years!

Speaking of high standards, you won't find better support services to help you navigate your studies and adjust to your new home than at ECU! We put our students first.

Get career ready while you study

During your studies, we'll help you build your personal brand to prepare you for a new career.

Learn with leaders

As a student, you'll benefit from the expertise and industry experience of our world-class researchers and teaching academics.

Become a creative thinker

Creative thinking is a skill that's highly valued by employers and we'll help you make it your superpower.

Join our international community

Make new friends with students who've come to Perth from over 100 countries around the world.

Know you'll be supported

We'll help you adjust to your new life as a student, whatever your study or personal challenges.

Feel right at home on campus

Your uni experience is made even better at one of our safe and welcoming campuses, where you'll have loads of modern facilities and cool study spaces.

Moving up in the world rankings

ECU is ranked in the world's top 400 universities.

The Times Higher Education World University Rankings lists the best universities based on their performance in teaching, research, knowledge transfer and international outlook.

We're also in the Times Higher Education world's top 100 young universities under 50 years old. This rates us highly on aspects like teaching, research, citations, international outlook and industry income.

THE World University Rankings 2026

THE World University Rankings Young 2024 TOP 100

ECU is one of the best universities in Australia

Highest quality teaching

We're one of Australia's best universities for teaching. For 19 straight years, our graduates have rated the quality of our teaching 5 stars in the Good Universities Guide.

Legendary student support

Studying in another country can be challenging for many people. But at ECU, we help you overcome any academic or personal challenges through our many support services.

Best overall experience

At ECU, we encourage you to enrich your life with student clubs, sports teams, volunteering opportunities and more. In fact, ECU graduates have rated us the top public university in Australia for their overall experience as an undergraduate (QILT SES 2025).

Read more about our reputation for quality education — **ecu.edu.au/5star**

Program at a glance

The Tailored Study Abroad program includes a well-considered combination of English language studies, academic modules, and the award-winning Experiencing Australia Program (EAP). Students build their English proficiency before undertaking academic modules, while the EAP runs throughout the program, providing meaningful social, cultural and community experiences that enhance their time in Australia.

The example below provides a sample 13-week program, however ECU is flexible with the program dates, so chat to us today about the time frame you are seeking.

Month	Week	Content	Monday	Friday	Experiencing Australia Program
March	Arrival March 7, 2027: Airport pick-up, accommodation check-in				
	1	English classes	8-Mar	12-Mar	Perth City and Kings Park
	2	English classes	15-Mar	19-Mar	
	3	English classes	22-Mar	26-Mar	Caversham Wildlife Park
	4	English classes	29-Mar	2-Apr	
April	5	English classes	5-Apr	9-Apr	On-campus games night
	6	Term Break	12-Apr	16-Apr	
	7	Academic Modules	19-Apr	23-Apr	City campus tour followed by a show at ECU's Western Australian Academy of Performing Arts
	8	Academic Modules	26-Apr	30-Apr	
May	9	Academic Modules	3-May	7-May	Mullaloo Beach Safety session and Hillarys Boat Harbour visit
	10	Academic Modules	10-May	14-May	
	11	Academic Modules	17-May	21-May	On-campus quiz night
	12	Academic Modules	24-May	28-May	
	13	Academic Modules	31-May	4-Jun	Farewell ceremony and celebrations
June	Departure June 5, 2027: Accommodation check-out and airport drop-off				



Students at ECU City campus

English studies with Edith Cowan College

The 2027 Tailored Study Abroad Program starts with a 5-week English component, which is generally delivered in partnership with our pathway partner, Edith Cowan College (ECC).

ECC is renowned for its excellent teaching staff, high-quality learning, and outstanding facilities. These classes provide an intensive but fun preparation for each student's academic modules, which start from week seven of the program.

Conveniently located next to the ECU Joondalup campus, students will undertake studies to improve their English with a focus on Speaking and Listening. Based on the 'Common European Framework of Reference for Languages: Learning, Teaching and Assessment' the unit focuses on a key set of English language competencies that will enable students to engage in academic activity in an English language environment.

The following table is an example of the study schedule across this 5-week component:

Time	Monday	Tuesday	Wednesday	Thursday	Friday
8.30am-10.30am	Classes		Independent study, EAP activities	Classes	
10.30am-11.00am	Break			Break	
11.00am-12.30pm	Classes			Classes	
12.30pm-1.00pm	Lunch			Lunch	
1.00pm-2.30pm	Classes			Classes	

This program schedule is an example only



Buddy Ambassadors with international students at ECU Joondalup campus

Academic Modules

The 7-week academic component of ECU's 2027 Tailored Study Abroad Program is designed to provide students with a global perspective that complements and enriches their home university degree studies. The available units are outlined below, and in collaboration with our partner can be built into an undergraduate or postgraduate research program.

The Undergraduate program is 45 Credit Points (22.5 ECTS*) and is made up of: 1x15CP English unit, 1x15CP core academic unit and 2 x 7.5 CP additional academic units.

Multidisciplinary Undergraduate Program Units

Media and Society (15CP/7.5ECTS)

This unit explores ways in which media influences our interpretation of the world and our place in it. The unit focuses on the ways in which ideas are constructed and communicated and promote dominant cultural values. Learning will be applied to the production of narrative video as a communications medium.

International Studies (Discipline) (15CP/7.5ECTS)

This unit will provide students with authentic insights into the ways in which their discipline is undertaken in an Australian context through industry lectures, site visits and other discipline engagement. Students will undertake a specialist program that enables them to understand and critically evaluate how cultural factors influence the ways disciplines are approached in different global contexts.



"This experience made me more confident, open-minded, and inspired to continue learning from the world."

Mengyao Zhang
Student from Zhejiang Normal University

Creativity and Design (7.5CP/3.75ECTS)

This unit offers students an introduction to a range of issues in the Creativity and Design space, which have Australian and global relevance. They will explore creativity as an essential human pursuit and the techniques that can be implemented to enhance everyday creativity. Design is introduced as a means of instantiating creativity into products that are both original and useful.

International Relations (7.5CP/3.75ECTS)

In this unit, students examine issues relating to international relations and the way these issues are currently discussed and presented in contemporary media and social environments. Students are introduced to techniques and practices that develop confident and engaging speakers, who are able to present on the issues relating to international relations in English.

*ECTS is the European Credit Transfer and Accumulation System

Business Stream Undergraduate Program Units

Business Entrepreneurship
(15CP/7.5ECTS)

This unit is designed to provide business-minded students with the foundational knowledge and practical skills needed to thrive in the world of entrepreneurship. Whether dreaming of launching a startup, leading innovation within an existing organisation, or simply wanting to develop an entrepreneurial mindset, this unit will provide students with the tools, confidence and inspiration to succeed.

Business Marketing and Social Media
(7.5CP/3.75ECTS)

This unit represents a comprehensive introduction to the principles and practices of marketing and social media. It equips students from a variety of business specialisations with a solid understanding of core marketing concepts, application in today's digital landscape and the differences between cultures.

Intercultural Communication in Business (7.5CP/3.75ECTS)

This unit examines issues relating to international communication and the way communication challenges can affect business. It explores the dynamics of intercultural communication in diverse business settings, equipping students with the knowledge and skills to navigate cultural differences and build strong relationships with colleagues, clients, and partners from around the world.





Students at ECU Joondalup campus

Postgraduate Research Program Units

The Postgraduate program is 45 Credit Points (22.5 ECTS) and is made up of: 1x15CP English unit, 2x15CP Research units.

Research Design (15CP/7.5ECTS)

This unit develops students' knowledge and skills in undertaking a master by research or PhD. Topics include qualitative, quantitative and mixed methods research, data collection and analysis techniques, and tools for thinking critically about research.

Research Writing (15CP/7.5ECTS)

This unit develops students' abilities to effectively communicate their research in writing. It provides an understanding of the practice of research writing, and focuses on critical reading and writing, use of evidence and argument, and structuring research writing.

Research Communication (15CP/7.5ECTS)

This unit provides students with skills to effectively present their research to different audiences (academic, government, and general population) and in different situations (conferences, elevator pitch, and social media). The unit develops an understanding of research application, impact and engagement, and helps students develop appropriate communication strategies to 'tell their research story'.

Experiencing Australia Program

Every Tailored Study Abroad Program includes ECU's award-winning Experiencing Australia Program (EAP), which focuses on experiential learning through social and cultural engagement. The EAP includes Buddy Ambassador support, which links ECU student volunteers and Study Abroad students.

Together, they attend off-campus events to iconic Perth locations, as well as additional on-campus activities, like games nights, quizzes and festivals. Their interactions throughout the EAP build relationships that further student success, as program participants become part of the university and wider community. Some of our off-campus activities are included below.



Kings Park

One of the largest inner city parks in the world and home to the spectacular Western Australian Botanic Garden.



Elizabeth Quay

Our students love visiting Elizabeth Quay and it's the perfect basepoint to start a walking tour of our warm, vibrant, friendly city.



Scarborough Beach

Scarborough Beach is located along Perth's exquisite beachline, and has a thriving restaurant and café scene, making it an ideal activity in our warmer months.



Caversham Wildlife Park

Caversham Wildlife Park is a student favourite. It showcases Australia's native wildlife, including kangaroos, koalas, dingos, reptiles and wombats.

Images courtesy of Tourism WA

Accommodation

Due to high demand for accommodation in Perth, we encourage partners to explore options early in the planning process. All ECU campuses are easily accessible by public transport.

The International Office can facilitate determining availability at the below properties but partners are encouraged to also consider other options including homestays with a family or private self-catered options and are not restricted to the below:

ECU Villages

ECU Villages offer convenient accommodation with furnished apartments. Rates include utilities, laundry, WIFI and access to recreation areas.

For pricing and availability — **ecu.edu.au/about-ecu/campus-facilities/accommodation**

Campus Perth

Campus Perth is a modern student co-living hub in Perth's city centre. It offers furnished private studios as well as shared rooms with amenities such as communal kitchens, a gym, and co-working and study areas.

For pricing and availability — **campusperth.com**

Beatty Lodge

Beatty Lodge offers budget-friendly accommodation located in West Perth. It offers a range of room types including private and shared options, with facilities such as a swimming pool, gym, and communal kitchen.

For pricing and availability — **beattylodge.com.au**

Quest Joondalup

Quest Joondalup is a serviced apartment hotel in Perth's northern suburbs, offering studios as well as 1 and 2 bedroom apartments. It offers an in-house gym, an outdoor BBQ area, conference facilities, and many more amenities.

For pricing and availability — **questapartments.com.au**



The ECU Partner Journey

See below for the Tailored Study Abroad Program partner journey, which reflects the process we undertake to realise the full potential of an ECU-partner program, from first contact to the students' safe arrival. Contact us today at international.office@ecu.edu.au

1. Contact

Chat with ECU International Office about the proposed program, dates, student numbers, resources, etc.

2. Planning

ECU International Office will discuss the program and dates with the relevant School and establish a planning timeline.

3. Agreement

This is an institution-to-institution agreement, which is a contract between both partners that sets out the terms of the Tailored Study Abroad program and includes the contractual timelines for the inbound cohort.

4. Application

Students apply for the Tailored Study Abroad program directly online or via an ECU representative (agent). They select the course code X01 for undergraduate or X02 for postgraduate, and upload supporting documents.

5. Offers

Students receive their offer and accept it by following the steps in their letter.

6. Payment

Once student offers are accepted, ECU will facilitate payment. Either students pay directly or ECU will invoice the partner institution.

7. Enrolment

Students are sent their Confirmation of Enrolment (CoE), enabling them to apply for their visa.

8. Arrival

ECU plans for the arrival of the cohort of students, in communication with all parties, including the partner, academic staff, and ECC. This also involves the recruitment of ECU student volunteers to support the program.

Hear from ECU partners



Dr Tomonari Yashiro
President, Tokyo City University

Tokyo City University (TCU) has been collaborating with ECU since 2015. At TCU, our vision was always clear: to significantly increase overseas academic opportunities for our students. ECU met this with equal ambition and together we built the Tokyo City University Australia Study Abroad Program, which has given more than 1600 TCU students a tailored international study experience.

The specialised program offers a carefully balanced mix of English, Academic, and Social & Cultural components. Our students learn English alongside other international cohorts; they complete academic classes that are credited to their Japanese degree and they have the opportunity to integrate with ECU students through the Experiencing Australia Buddy Ambassador Program.



Prof. Dr. Qiu Limin
President, Zhejiang Normal University

Zhejiang Normal University (ZJNU) has been collaborating with ECU since 2002. During this time, our collaboration has flourished and our institutions have cultivated a dynamic and proactive collaborative environment, marked by a wide array of programs. These initiatives encompass valuable student exchanges and dual degree programs across various fields, creating a diverse and enriching educational experience for our students.

ZJNU students undertook Tailored Study Abroad programs at ECU in 2018, 2019, 2024, 2025 and again in 2026. These 3-month programs gave the students an opportunity to improve their English language skills through English classes and academic units, while learning about Australian society and culture with ECU student volunteers through the social and cultural program.

As we reflect on our partnership's achievements, we are enthusiastic about the prospect of continuing our fruitful collaboration. We look forward to further expanding our international engagement in the realm of partnerships.



Prof. Dr. Bai Zhonghu
President, Zhengzhou University of Technology

Zhengzhou University of Technology (ZUT) has maintained a collaborative programme with Edith Cowan University (ECU) since 2020. United by shared educational missions, our partnership serves as a bridge between Chinese and Australian higher education, fostering cross-cultural awareness and cultivating globally competent talent.

In 2025, ZUT students joined ECU's Tailored Study Abroad Programme. This immersive experience enabled them to engage with the international academic community, strengthen their intercultural skills, and embrace diverse global perspectives.

We value this deep partnership with ECU. Looking ahead, we hope to further deepen our mutually beneficial cooperation, broaden international educational engagement, and empower more students to achieve global academic success.

Where will you study?

ECU has three campuses in Western Australia, situated on Noongar Country and located across the traditional lands of the Whadjuk and Wardandi peoples. Each has modern facilities, including wireless internet, 24-hour access to computer labs, libraries with open study spaces and a safe environment for you to study in – either alone or with other students.



ECU City

Located in the heart of the Perth CBD, between the business, entertainment and cultural precincts, our new campus integrates with the Perth Busport.

ECU City is unique among Australian university campuses, with next-generation technology and learning spaces that will encourage creative thinking and collaboration.

The campus is home to the world-renowned Western Australian Academy of Performing Arts, along with creative humanities studies in communication, design, broadcasting, and screen production, plus business, law and technology courses.



ECU Joondalup

The campus is only 25km north of Perth and a short walk or bus ride from the Joondalup Train Station and Lakeside Joondalup, one of the largest shopping centres in WA.

ECU Joondalup features award-winning architecture, cafés, a bar, an outdoor cinema, a lake and loads of trees and green spaces for study.

Here, you can study teacher education, engineering, psychology, nursing, medical and health sciences, cybersecurity and other science-related courses.



ECU South West

Located two hours' drive south of Perth, ECU South West in Bunbury is the largest university campus in regional Western Australia.

Here, you can expect small, personalised class sizes and courses in commerce, science, health science, nursing, social work and teacher education.

The campus features a café, crèche facilities, multi-purpose sports courts, and a library with 24-hour access to a computer lab.

Student Support Services

ECU provides a comprehensive range of academic, wellbeing and support services to help students succeed. Participants in Tailored Study Abroad programs are introduced to these services during orientation and informed of the relevant support channels available to them during their studies.

Access and Inclusion

ECU's Access and Inclusion team works with students to identify reasonable adjustments that support their studies and university experience. This may include support for students with a disability, medical condition, caring responsibilities, or those wishing to continue observing cultural or religious practices while studying.

Academic Learning

A range of academic support services is available to assist students in adapting to university study. Support includes assignment preparation, academic skills development, research and referencing guidance, online learning assistance, and peer mentoring opportunities.

Counselling Services

ECU provides a free, professional and confidential counselling service for students who may be experiencing personal challenges that impact their studies or wellbeing.

Career Development

Students can access resources and support to help plan their future careers, gain work or volunteer experience, and develop employability skills. Services include career workshops, industry networking events, and individual career consultations.

Student Health

ECU City and Joondalup campuses have student health centres with doctors (GPs), and nurses. The services are covered by Medicare or Overseas Student Health Cover (OSHC) so most visits are free or low cost.

Sport and Recreation

ECU encourages students to maintain an active lifestyle through a range of sport and fitness opportunities. ECU Joondalup features modern sport and recreation facilities, group fitness classes, social sports competitions, and competitive representative events.

Childcare Services

For students with children, our campuses provide short term care (Crèche) and long term care (Day Care) at select locations.

Peer Support

The Living Room is a safe and inclusive wellbeing space where students can connect with trained peer supporters in a relaxed environment. The service provides an opportunity for students to discuss challenges, build connections, and access additional support when needed.

ECU Student Guild

The ECU Student Guild organises regular social events and activities across ECU campuses and supports a wide range of student clubs. Participation in Guild events and clubs provides students with opportunities to meet new people, develop new interests, and enhance their university experience. Guild membership is free for all ECU students.

For more information – ecuguild.org.au

ECU's International Café

International Café provides international students with the opportunity to connect over coffee or afternoon tea while learning more about living and studying in Australia. The program enables students to meet and interact with fellow international students who have already navigated the transition to university life in Australia.





ECU
EDITH COWAN UNIVERSITY

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